



Thomas Foster

Multimedia Content Marketing Specialist
with a Mastery of Adobe Creative Suite

Experience

Skills



- Video Editing
- Adobe Creative Suite
Mastery in:
 - Premiere Pro
 - Photoshop
 - After Effects
- Branding Design
- Marketing and Sales
- Email Campaign Design
- Writing Copy
- Website Management
- HTML, CSS, Javascript, Coldfusion
- Social Media and Google Advertising (including the associated designs)
- Social Media Management
- Photography & Videography

Education



**College of Charleston,
Charleston SC**

September 2013 - April 2015

Pursued :

- Master of Fine Arts in Creative Writing
- Computing in the Arts

**Georgetown
Preparatory School,
Bethesda MD**

2009 - 2013

Contact



Email: imfostert@gmail.com
Phone: 571-232-7599

Video Editor, Brand Design & Podcast Producer



Foster Web Marketing, Old Town VA— March 2020- August 2023

- Founded the internal video team and trained the two other members (after years of outsourcing).
- Edited various videos for the purpose of marketing the company.
- Edited ad hoc video packages for clients.
- Produced the long running World of Marketing Podcast (weekly).
- Created email campaigns.
- Wrote copy for landing pages & email blasts.
- Designed emails and landing pages with industry standard aesthetics, incorporating custom created gifs and imagery using Adobe Premiere Pro, After Effects, and Photoshop.
- Utilized my coding background to ensure proper presentation of emails and landing pages on desktop and mobile.

Marketing Coordinator & Podcast Producer



Foster Web Marketing, Fairfax VA August 2017 - March 2020

- Wrote sales emails based on our current marketing campaign.
- Managed the merchandise and worked on the design of the brand aesthetic.
- Managed the social media accounts and designed the associated imagery.
- Managed the Users' Group Webinar to train our clients on how to market their firms.
- Pitched the idea for a video podcast, upon affirmation I built an in house studio to run The World of Marketing spanning just over 4 years.
 - The company also was able to use this studio to produce higher quality educational webinars.
- Syndicated to Youtube, Facebook, Spotify, Itunes, Google Play etc, and designed the associated email blasts announcing each episode.
- Managed the podcasts - pre-recorded, live, and mobile at conferences.

Marketing Director, Videographer, Technology Teacher

Westminster School, Annandale VA— April 2015 - August 2017

- Managed the school's website and social media accounts.
- Managed the Facebook and Google Ads.
- Redesigned the school's website.
- Assisted with school decisions as a member of the administration.
- Filmed and edited video for social media content.
- Photographed our events for social media content.
- Taught a technology class.
- Substitute taught as needed.



Junior Web Developer

Foster Web Marketing, Fairfax VA — Summers from July 2009 - August 2013

- Updated our clients' websites upon incoming tickets.
- Applied our templates to new client websites.
- Created code using HTML, CSS, Javascript, and Coldfusion.
- Photoshopped images as needed.
- Consistently made improvements to the company's website design.

